



April 30, 2016

Dear Stakeholders,

With the merger process completed, many of you are already aware that IMSA has been working on a formal long-term strategic plan for several months. We expect this important project to be completed in the near future. Our current focus involves class planning options for the following categories:

1. IMSA WeatherTech SportsCar Championship
 - PC class – beyond 2017
2. IMSA Continental Tire SportsCar Challenge
 - GS class
 - ST class
3. IMSA Mazda Prototype Lites presented by Cooper Tire
 - L1 class
 - L2 class

The following emerging global motorsport and automotive trends are being taken into consideration:

- LMP3
- GT4
- TCR (Touring Car Racing)
- Increased complexity of conversion from production vehicles to race vehicles

As a part of any change, we always strive to analyze several key points for our stakeholders:

- Safety and cost of our racing platforms
- Match our category offerings to current industry demands and relevance
- Improvement of our weekend event schedules
- Ability to offer broadcast coverage
- Enhanced synergy and relationship between category options
- Platform fascination for participants and fans

We thought it was important to share this information with all IMSA Stakeholders. As such, in the very near future we will be conducting webinars with each of the respective groups above seeking your collective thoughts and feedback on these topics. We welcome your input prior to making final decisions on these matters for 2017 and beyond.

Sincerely,

IMSA Management Team